



APILL and LabInfoTech Summit present

PATHOLOGY Informatics 2012

Chicago, Ill.
October 9–12, 2012

Pre-Meeting Vendor Commitment

**Hyatt Regency Chicago
October 9-12, 2012
Chicago, Illinois**

My company wishes to commit to participate in the *Pathology Informatics 2012* – Chicago conference at the following level (see next page for features of each level):

- PLATINUM @ \$15,000**
- GOLD @ \$9,000**
- SILVER @ \$6,000**

After submission of this commitment form, table selection will be offered on a first come, first served basis according to the participation level selected. An invoice will be sent in June, 2012 with payment due in 30 days.

**Company as you wish to be listed
in all conference materials:** _____

Address: _____

Contact person for exhibit information and materials: _____

Telephone: _____ **Email address:** _____

Company Web Site: _____

Wireless connection per table at no cost. Will you require a hard-wired connection at hotel pricing? _____

Do you require any electrical needs other than a normal power strip?

Date: _____

Please return to:

Barbara Karnbauer

Email: bjk37@pitt.edu

Fax: 412-623-2814

Telephone: 412-647-1298

Suite 301

UPMC Cancer Pavilion

5150 Centre Avenue

Pittsburgh, PA 15232



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PATHOLOGY
Informatics 2012

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Exhibitor Participation Levels

Pathology Informatics 2012; October 9-12, 2012

Hyatt Regency Chicago, Chicago, Illinois

Platinum: \$15,000

- **Five** complimentary registrations
- **Two** 6' Tables in a location in the most visible location in center of exhibitor ballroom
- Sponsorship of breakfasts, lunches, and the ***Opening Reception*** in exhibitor ballroom
- API Corporate membership and logo on API website (\$1,500 value)
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers
- Named sponsorship of **TWO** travel awards for residents/fellows to attend conference

Gold: \$9,000

- **Three** complimentary registrations
- **One** 6' table in a location in the center of the exhibitor ballroom
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers
- Named sponsorship of **ONE** travel award for residents/fellows to attend conference

Silver: \$6,000

- **Two** complimentary registrations
- **One** 6' table in a location along the periphery of exhibitor ballroom
- Recognition in mailer and conference program
- All early committed exhibitors will be listed in at least one promotional email blast to over 12,000 targeted lab professionals and pathology researchers